**TECHNOLOGY AND KNOWLEDGE MANAGEMENT DEPARTMENT PhD PROGRAM COURSES**

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| --- | --- | --- | --- | --- | --- | --- |
| Course Code | Course Name |  | Course hours  Weekly | | |  |
| *M/E* | T | A | T | ECTS |
| SSI5000 | Scientific Research Techniques and Publication Ethics | M | 3 | 0 | 3 | 6 |
| TKM7000 |  |  |  |  |  |  |
| TKM1002 | Specialized Field Course | M | 8 | 0 |  | 8 |
| TKM7010 | Phd Seminar | M | 0 | 2 |  | 6 |
| TKM7020 | Doctoral Qualification | M | 0 | 0 |  | 24 |
| TKM7030 | PhD Thesis | M | 0 | 1 |  | 24 |
| TKM7040 | Innovation Policy and Management: Trends and Issues | E | 3 | 0 | 3 | 6 |
| TKM7050 | R&D Policies and Evaluation Methods | E | 3 | 0 | 3 | 6 |
| TKM7060 | Technosphere Environment Culture | E | 3 | 0 | 3 | 6 |
| TKM7070 | Science and Technology Zones | E | 3 | 0 | 3 | 6 |
| TKM7080 | Creative Sectors and Innovative Product Management | E | 3 | 0 | 3 | 6 |
| TKM7090 | Innovation Technology and Economic Development | E | 3 | 0 | 3 | 6 |
| TKM7100 | Technology Society and Culture | E | 3 | 0 | 3 | 6 |
| TKM7110 | Introduction to Cyber Culture Studies | E | 3 | 0 | 3 | 6 |
| TKM7120 | Advanced Quantitative Research Methods | E | 3 | 0 | 3 | 6 |
| TKM7130 | Product Strategy and Brand Management | E | 3 | 0 | 3 | 6 |
| TKM7140 | Strategic Management | E | 3 | 0 | 3 | 6 |
| TKM7150 | Financial Reporting and Analysis | E | 3 | 0 | 3 | 6 |
| TKM7160 | Development and Learning | E | 3 | 0 | 3 | 6 |
| TKM7170 | Online Freedom of Expression Debates and Digital Activism | E | 3 | 0 | 3 | 6 |
| TKM7180 | Information and Communication Technologies Applications | E | 3 | 0 | 3 | 6 |
| TKM7190 | Cyber Security | E | 3 | 0 | 3 | 6 |
| TKM7200 | Electronic Communications Regulations and Competition | E | 3 | 0 | 3 | 6 |
| TKM7210 | Applied Competition Law | E | 3 | 0 | 3 | 6 |
| TKM7220 | Current Issues in Science and Technology Policy | E | 3 | 0 | 3 | 6 |
| TKM7230 | Technology Growth and Development | E | 3 | 0 | 3 | 6 |
| TKM7240 | New Communication Technologies and Social Transformation | E | 3 | 0 | 3 | 6 |
| TKM 250 | Data Mining for Business | E | 3 | 0 | 3 | 6 |
| TKM7260 | Current Trends and Security in Information Technologies | E | 3 | 0 | 3 | 6 |
| TKM7270 | Universal Design Principles | E | 3 | 0 | 3 | 6 |
| TKM7280 | Technology Philosophy | E | 3 | 0 | 3 | 6 |
| TKM7290 | Technological Change and Labor Process | E | 3 | 0 | 3 | 6 |
| TKM7300 | Applied Intellectual and Artistic Works Law | E | 3 | 0 | 3 | 6 |
| TKM7310 | Internet Law, Rights, Freedoms and Responsibilities in the Information Age | E | 3 | 0 | 3 | 6 |
| TKM7320 | Technological Change in Developing Countries | E | 3 | 0 | 3 | 6 |
| TKM 330 | Technology Transfer Interface: World and Turkey Samples | E | 3 | 0 | 3 | 6 |
| TKM7340 | Energy Economics | E | 3 | 0 | 3 | 6 |
| TKM7350 | Advanced Topics in Sociology of Information | E | 3 | 0 | 3 | 6 |
| TKM7360 | Consumer Behavior Theory | E | 3 | 0 | 3 | 6 |
| TKM7370 | Financial Econometrics and Applications | E | 3 | 0 | 3 | 6 |
| TKM7380 | Multinational Company Theory | E | 3 | 0 | 3 | 6 |
| TKM7390 | Strategic Human Resources and Management | E | 3 | 0 | 3 | 6 |
| TKM7400 | Computer Society and Individual: E-Individual and Society | E | 3 | 0 | 3 | 6 |
| TKM7410 | Information Security Law | E | 3 | 0 | 3 | 6 |
| TKM 420 | Entrepreneurial and Innovative Applications | E | 3 | 0 | 3 | 6 |
| TKM7430 | Governance of Information Technologies | E | 3 | 0 | 3 | 6 |
| TKM7440 | Internet Marketing | E | 3 | 0 | 3 | 6 |
| TKM7450 | Organizational Change and Development | E | 3 | 0 | 3 | 6 |
| TKM7460 | Supply Chain Management and Innovation | E | 3 | 0 | 3 | 6 |
| TKM7470 | Business Intelligence and Decision Support Systems | E | 3 | 0 | 3 | 6 |
| TKM7480 | Machine Learning | E | 3 | 0 | 3 | 6 |
| TKM7490 | Deep Learning | E | 3 | 0 | 3 | 6 |